

Capability Envisioning Template

AI for ISVs

June 2024



Which generative AI approach should you pursue?



Data	Customizability	Development Complexity	End user
<ul style="list-style-type: none">• Where is my data?• What infrastructure do I need to connect it?• How do I need my data to interface with Microsoft data and other sources?	<ul style="list-style-type: none">• How will customers interact with my app?• Do I need to control its tone and behavior?• Am I prepared to manage security and compliance?	<ul style="list-style-type: none">• How much time can I dedicate to app dev?• What resources can I dedicate to this app?• Who do I have available to staff to this project?	<ul style="list-style-type: none">• Who is the end user?• How much technical know—how will my end-user have?• Where would the pilot interface with the app?
<ul style="list-style-type: none">• <i>[Your response here]</i>	<ul style="list-style-type: none">• <i>[Your response here]</i>	<ul style="list-style-type: none">• <i>[Your response here]</i>	<ul style="list-style-type: none">• <i>[Your response here]</i>

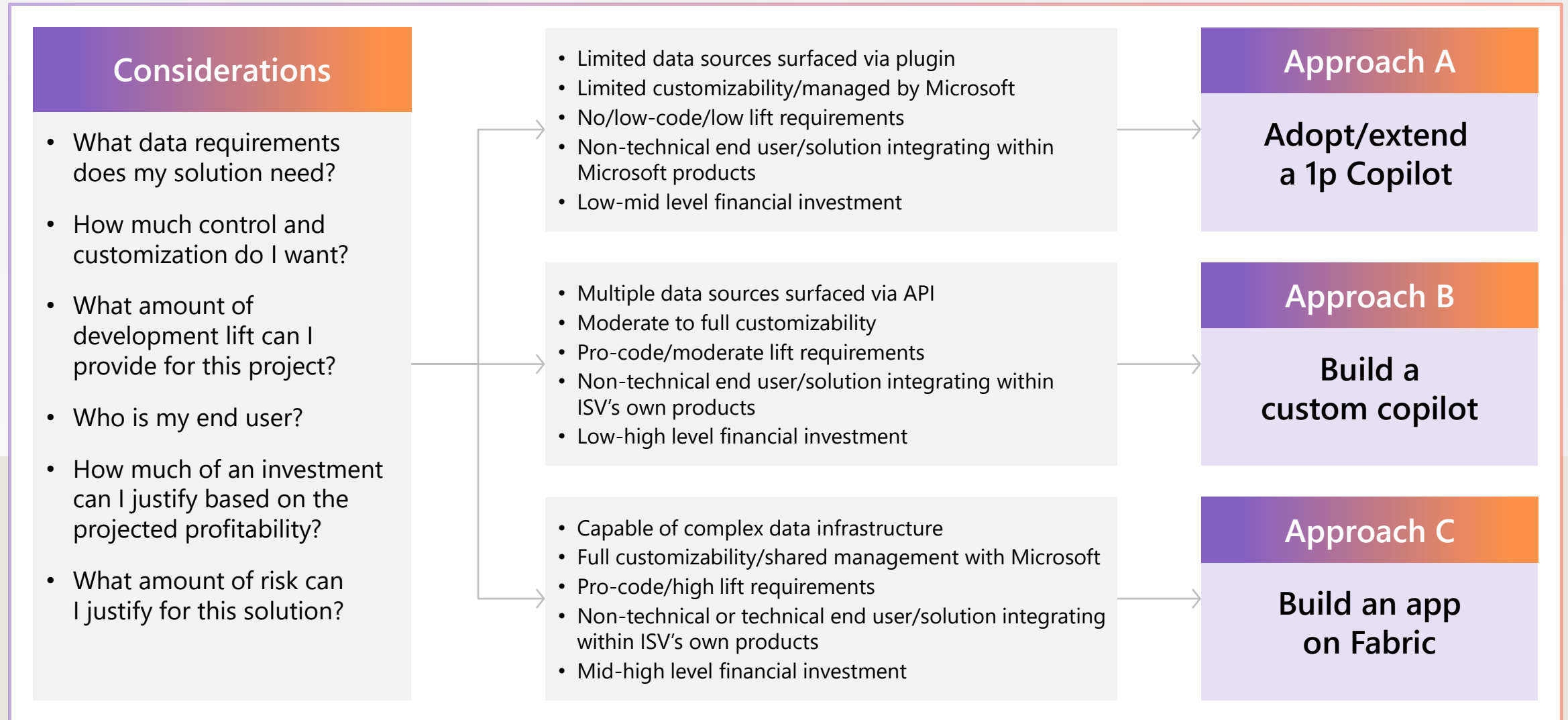
Adopt or extend
a Copilot

Build a custom
copilot

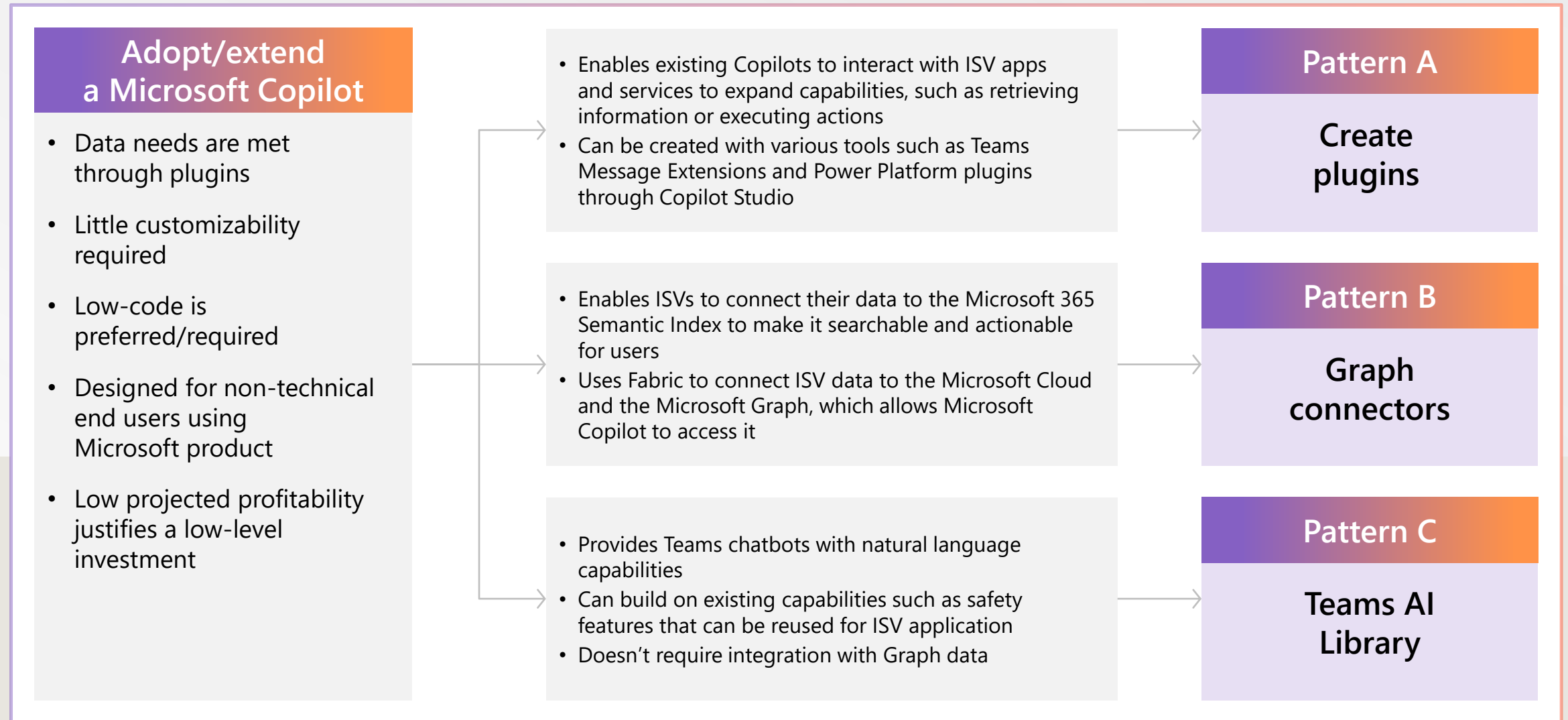
Build an app on
Fabric

Which generative AI approach should I choose?

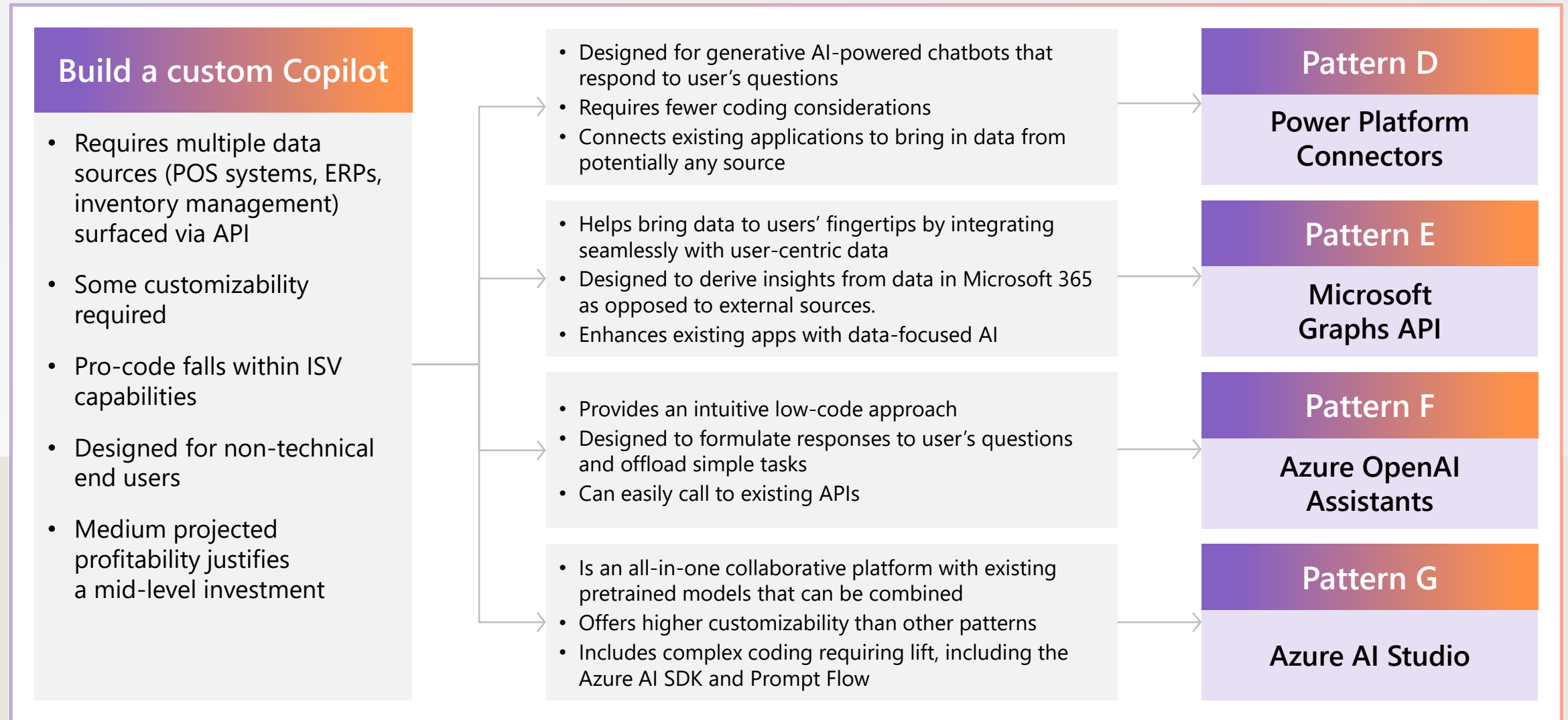
Align to your highest capability needs



Which pattern from “Adopt/extend a Copilot” should I choose?



Which pattern from “Build a custom copilot” should I choose?



Which pattern from “Build an app on Fabric” should I choose?

